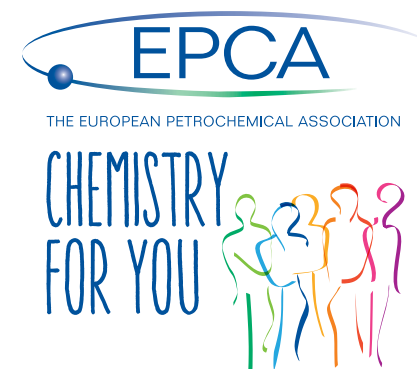


EPCA 53RD ANNUAL MEETING

FROM 6TH TO 9TH
OCTOBER 2019

IN BERLIN

HOTEL INTERCONTINENTAL BERLIN
HOTEL PULLMAN SCHWEIZERHOF



“WRITING TOGETHER THE NEXT CHAPTER OF THE EUROPEAN PETROCHEMICAL INDUSTRY”

 #EPCA53

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WELCOME TO THE EPCA ANNUAL MEETING 2019!

Caroline Ciuciu
EPCA CEO



We are pleased to invite you to the **53rd EPCA Annual Meeting**. The event will take place from 6th to 9th October 2019 in Berlin, a city that undoubtedly symbolizes progress and unity.

The current global economic and geostrategic outlook raises challenging questions. In this ever-evolving environment, how can the European Petrochemical industry reinvent itself to continue deliver a sustained and sustainable economic growth, together with its strategic partners?

The Annual Meeting themed ***“Writing Together the Next Chapter of the European Petrochemical Industry”*** will explore practical ways to strengthen cooperation between partners across the value chain and embed innovative thinking into industrial strategies towards a sustainable growth in Europe.

The European continent will be at the heart of the discussions, not only given the political and institutional shifts foreseen in the EU in 2019 and beyond, but also considering



WELCOME TO THE EPCA ANNUAL MEETING 2019!

the game-changing investments in the region recently announced by key players in the Petrochemical sector. Furthermore, the industry is joining forces to develop innovative solutions towards greater circularity which will help save resources, reuse and recycle valuable products and assets and reduce the overall environmental footprint of today's society.

Join us and take part in the business sessions to gain insight from inspiring speakers and share your vision on the next key steps that will shape the future of the European Petrochemical industry.

This Annual Meeting will be **more digital than ever**. All the information about the event will be directly accessible from your phone thanks to our new EPCA Mobile Application. It will also give you the possibility to follow the discussions remotely as all the sessions will be live streamed through the application.

*"To raise new questions,
new possibilities, to regard old
problems from a new angle,
requires creative imagination and
marks real advance in science."*

Albert Einstein

The official program will start on **Monday 7th October 2019** with the Finals of the European Youth Debating Competition (EYDC) in the afternoon to be followed in the evening by an inspiring Welcome Walking Dinner at the Kulturforum, the cultural center of former West Berlin.

We are looking forward to welcoming you all in Berlin!

Caroline Ciuciu – EPCA CEO



EPCA AT A GLANCE

► Based in Brussels, the European Petrochemical Association (EPCA) is the **primary European Business Network** of the global petrochemical business community, spanning a large segment of the petrochemical value chain from producers and their suppliers, to customers, via supply chain & logistics and other service providers. EPCA counts over 700-member companies from all over the globe that together stand for an aggregate turnover of € 4.7 trillion and 6.2 million employees worldwide.

EPCA HAS...



700+ member companies



from 54 different countries



€ 4.7 trillion combined turnover



6.2 million employees worldwide



EPCA IS BUILT ON 2 PILLARS:

1

EPCA **ORGANISES CONFERENCES AND EVENTS** IN EUROPE OFFERING **MEMBERS** FROM ALL OVER THE WORLD THE OPPORTUNITY TO:

- Meet industry leaders and selected external stakeholders;
- Stay abreast of international market developments as well as technological and societal trends.

2

EPCA ALSO **SUPPORTS** MEMBERS ON **SPECIFIC TOPICS** THAT UNDERPIN THE SUSTAINABLE DEVELOPMENT OF THE GLOBAL PETROCHEMICAL INDUSTRY. THE AIM IS TO:

- Develop knowledge via research projects with external partners (e.g. academic institutions and consultancies) on topics identified by the EPCA Board of Directors as key challenges and opportunities for the industry such as the promotion of STEM Education, Supply Chain and Logistics Management as well as Talent and Diversity;
- Increase members' understanding of specific topics that are of interest to the global industry via dedicated events (workshops and webinars, etc.) and specific publications.

EPCA acts in compliance with its Articles of Association which are published on the EPCA website. EPCA activities are conducted in compliance with competition rules. For information on our profile, activities and projects, visit us at www.epca.eu



53RD EPCA ANNUAL MEETING OFFICIAL PROGRAM



53RD EPCA ANNUAL MEETING OFFICIAL PROGRAM



53RD EPCA ANNUAL MEETING OFFICIAL PROGRAM

MONDAY 7TH OCTOBER 2019

14.00 – 15.30	Finals of the European Youth Debating Competition (EYDC)	Hotel InterContinental, ground floor, Potsdam I & III
15.30 – 16.00	Coffee Break	Hotel InterContinental, ground floor, Potsdam II
18.45	Departure shuttle buses for Welcome Walking Dinner	Transfer information to be confirmed early September

TUESDAY 8TH OCTOBER 2019

OPENING SESSION

07.15 - 09.00	Meeting over Breakfast (Standing)	Hotel InterContinental, ground floor, Potsdam II
08.00 – 09.45	The Petrochemical Value Chain Perspective to Driving Europe's Growth	Hotel InterContinental, ground floor, Potsdam I & III
09.45 – 10.15	Coffee Break	Hotel InterContinental, ground floor, Potsdam II

DIGITAL CAFÉ WORKSHOP (UPON INVITATION ONLY)

10.00 – 12.00	Innovation & Digitisation in the Petrochemical Supply Chain	Hotel InterContinental, 14th floor, Hugos Dining rooms
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TALENTS OF TODAY, LEADERS OF TOMORROW SESSION

16.30 – 17.00	Coffee Break	Hotel InterContinental, ground floor, Potsdam II
17.00 – 18.30	Petrochemicals: An Industry where You Make an Impact!	Hotel InterContinental, ground floor, Potsdam I & III

WEDNESDAY 9TH OCTOBER 2019

LOGISTICS & SUPPLY CHAIN SESSION

07.15 - 09.00	Meeting over Breakfast (Standing)	Hotel InterContinental, ground floor, Potsdam II
08.00 – 09.30	Investing in Infrastructure in Europe for Strategic and Sustainable Supply Chains	Hotel InterContinental, ground floor, Potsdam I & III
09.30 – 10.00	Coffee Break	Hotel InterContinental, ground floor, Potsdam II

CLOSING LUNCH WITH KEYNOTE ADDRESS

11.30 – 14.00	Pascal Lamy, Director General World Trade Organization (2005-2013)	Hotel InterContinental, ground floor, Potsdam I & III
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NEW THIS
YEAR

TWO PRE- CONFERENCE SEMINARS HOSTED BY > S&P GLOBAL PLATTS > ICIS

On **Monday 7th October 2019**,

> **from 9.00 until 11.00**, a pre-conference seminar organized **by S&P Global Platts** will take place in the rooms Potsdam I & III at the Hotel InterContinental Berlin (ground floor).

> **from 16.15 until 18.15**, a second pre-conference seminar will be organized this year **by ICIS** in the rooms Potsdam I & III at the Hotel InterContinental Berlin (ground floor).

EPCA's registered delegates have free access to these two pre-conference seminars.

(Note: these are not EPCA events)

WELCOME WALKING DINNER

NOW ON
MONDAY
EVENING

The **EPCA WELCOME WALKING DINNER** is an event that none of the EPCA delegates would miss! This year it will take place on **Monday 7th October 2019** from 19.00 until 22.30 at the **Kulturforum**, the cultural centre of former West Berlin located in the heart of Berlin and one of the most important cultural



Meet & Greet the EYDC Students and Industry representatives: it will take place in a dedicated area during the Welcome Walking Dinner. Do not miss this unique opportunity!

More information will be provided in early September.



53RD EPCA ANNUAL MEETING OFFICIAL PROGRAM

sites in Germany. Among the well-known and unique institutions to be found in this Forum are the New National Gallery, concert halls, the State Library with its sensational reading room, and last but not least the “Gemäldegalerie,” a museum with one of the most exquisite European paintings collection ranging from the 13th to 18th century that EPCA guests will be allowed to visit during the event.

For the Welcome Walking Dinner, a virtual scenography, based on projection of images and lighting, will illustrate the theme of this year’s Annual Meeting.

Officially registered delegates and spouses/ companions who wish to attend this social event are invited to tick the appropriate box on the Meeting Registration form or during the online registration process.

- **Dress code:** lounge suit for men and cocktail dress for ladies.
- **Transportation from/to the EPCA selected hotels will be organized.**

More detailed information on exact timings and pick - up/drop - off points will be available early September 2019 in the Annual Meeting information posted on the EPCA website and on the Mobile application.



EUROPEAN YOUTH DEBATING COMPETITION (EYDC)

Officially involved in STEM (Science, Technology, Engineering and Mathematics) Education programs since 2011 to increase young people's involvement with chemistry and the chemical industry but also provide them opportunities to develop soft skills beyond traditional STEM skills, EPCA is organizing in partnership with PlasticsEurope, the fourth edition of the European Youth Debating Competition (EYDC, www.eydc.eu) from March until October 2019.

This time, seven countries will be hosting the National Finals: Belgium for a joint "Benelux" Finals, France, Germany, Italy, Poland, Spain and the United Kingdom. Per country, about 50 students between 16 and 19 years old will have the chance to participate.

The EYDC European Finals 2019 will be organized in the rooms Potsdam I & III at the Hotel InterContinental Berlin (ground floor),

on Monday 7th October 2019 from 14h00 until 15h30 followed by a Coffee break. Some 25 pre-selected finalists from the seven National Finals will be representing their countries. The top 5 out of 10 winners will be awarded during the Closing Lunch on Wednesday 9th October 2019.

The competition is open to anyone irrespective of their origin, gender, age & culture. This year's debate touches upon the topic: "**Rethink, Reuse, Recycle: how would you shape a sustainable future with plastics and petrochemicals?**"

The EYDC is a multifaceted educational initiative designed to give young people a unique opportunity to acquire new skills by expressing themselves and interacting in a convincing way about industry linked topics; and for our industry to connect with the new generation, listen and learn about their views.

EPCA, with the support of the Young EPCA Think Tank (YETT), and PlasticsEurope expect again more fascinating viewpoints and outcomes from this year's EYDC! The Finals of the European Youth Debating Competition is open to all registered delegates.

COME, MEET, SUPPORT AND GET INSPIRED BY THE NEW GENERATION!





OPENING SESSION

“The Petrochemical Value Chain Perspective to Driving Europe’s Growth”

TUESDAY 8TH OCTOBER 2019

08h00 – 09h45

On Tuesday 8th October 2019 at 8.00, the 53rd EPCA Annual Meeting, titled *“Writing Together the Next Chapter of the European Petrochemical Industry”*, will be officially opened by the **EPCA President Marc Schuller**, Executive Vice-President of the Arkema Group. Karin Helmstaedt, presenter and reporter at DW Culture, will for the first time moderate the EPCA 53rd Annual Meeting.

The opening session will look at how the petrochemical value chain can contribute to a sustainable and sustained growth in Europe. **Paul Romer, co-winner of the 2018 Nobel Prize for Economics**, University Professor at NYU and former Chief Economist at the World Bank, will deliver the keynote introductory

address. Mr. Romer will share his perspective on the key factors for long-term sustainable and sustained growth in a physical world determined by resource scarcity and sustainability challenges. Exploring the strengths of the European ecosystem, he will also investigate how the regulatory framework and social norms can help shape innovative ideas.

It will be followed by two response addresses by captains of industry. **Tom Crotty**, Director, **Ineos Group**, will present the key factors for long-term sustainable growth in Europe that motivate Ineos’ large-scale investments in Antwerp. **Patrick Labat**, Senior Executive Vice President Northern Europe, Member of the Executive Committee, **Veolia**, will share the vision of Veolia as a major downstream player of the petrochemical and plastics value chain on how it contributes to drive Europe’s growth.

After these key presentations, the three speakers with **Ilsu Ari**, winner of the EYDC 2017 European Finals, will exchange their views during a panel debate followed by a Q&A session with the audience and the conclusions by the EPCA President. **This first round of discussions will be a unique opportunity to gain strategic insights on the key drivers of future growth in the petrochemical industry - don’t miss out on it.**

DIGITAL CAFÉ WORKSHOP

(upon invitation only, 80-90 participants)

“Innovation & Digitisation in the Petrochemical Supply Chain”

TUESDAY 8th OCTOBER 2019

10h00 – 12h00

Digitisation in the Petrochemical Supply Chain is in progress. A 2017 joint study between EPCA and Vlerick Business School revealed several interesting cases in point, but also positioned the sector as having a lower level of digital maturity in general. The EPCA seminar organised in June 2018 and titled “The impact of digitisation on the petrochemical supply chain” involved the EPCA community in formulating several actions at the company and sector level. Now, with digitisation really picking up speed in the sector, the time is right to tackle some of the larger digital transformation challenges. One particularly interesting concept that touches upon both digitisation and climate change, is

the circular economy. In the circular economy, the emphasis lies on low-waste, and maximum reuse of assets and resources. It relies on new types of business models, some of which are digital-by-design. Are these business models somehow impacting the petrochemical supply chain, and do they present opportunities for existing companies?

Facilitated by **Prof. Ann Vereecke**, Full Professor and Partner, **Vlerick Business School**, the Digital Café workshop will give you the opportunity to engage with your peers on these questions.

Please note that this session is by invitation only. If you are interested in attending this event, please contact the EPCA Meetings Administration Office: meetings@epca.eu

TALENTS OF TODAY, LEADERS OF TOMORROW SESSION

“Petrochemicals: An Industry where You Make an Impact!”

TUESDAY 8th OCTOBER 2019

17h00 – 18h30

The petrochemical value chain faces unprecedented change from social and environmental challenges, technical innovation and business model innovation. There is growing public expectation and a business case for companies to shape and lead the change needed for a better future. The magnitude of sustainability challenges demands transformational changes that require some reengineering of business as well as new social skills and competences.

The session will unpack the idea of *Petrochemicals: An Industry where You Make an Impact!*

and look at how leaders can embrace these emerging challenges and develop the right set of competences to lead businesses towards more sustainability. It will be introduced by **Loraine Phillips**, Talent & Diversity Inclusion Council (TDIC) Chairperson and European Technology Center Site Manager, and President of **ExxonMobil Chemical Europe**. The introductory keynote address will be delivered by **Stephen Hahn-Griffiths**, Chief Reputation Officer, **Reputation Institute**. **Prof. Wayne Visser**, Holder of the BASF-Port of Antwerp-Randstad Chair in Sustainable Transformation at the **Antwerp Management School** who is supporting EPCA in exploring the concept of Sustainability Leadership will participate in the panel discussion as well **Dr. Christoph Jaekel**, Vice-President Sustainability Strategy, **BASF** and **Miranda Wang**, Co-founder & CEO, **BioCollection Inc.**

LOGISTICS AND SUPPLY CHAIN SESSION

“Investing in Infrastructure in Europe for Strategic and Sustainable Supply Chains”

WEDNESDAY 9th OCTOBER 2019

08h00 – 09h30

The Logistics and Supply Chain session will highlight the strategic importance of infrastructures in Europe as a key asset for the sustained and sustainable growth of the European petrochemical sector and industry at large, in the current turbulent trade and market conditions. The speakers will share their vision on the current status of European infrastructures and on the key priorities they see for a more efficient, competitive, reliable and sustainable European logistics and transport network, connecting European countries together but also Europe with Russia and the Far East.

During the session, the contribution of transport and storage infrastructures in meeting the economic, energy and sustainability challenges of today and tomorrow will be emphasized as well as the need to foster investments in new facilities or in upgrading existing equipment to sustain European long-term economic growth. The importance of shifting to intermodal transport, and in particular to increase the share of rail transport to absorb the planned increase of 30% in freight transportation at the horizon 2030 will also be debated during the session, together with the role of digital technologies and technical innovation to support this modal shift and leverage the logistics sector sustainability ambitions.

The welcome address will be given by **Dirk Verstraeten**, Chairman of the Supply Chain Program Committee (SCPC) and Director Global Logistics Procurement, **Covestro Deutschland AG**. **Jacques Vandermeiren**, CEO, **Port of Antwerp**, **Bernhard Kunz**, Managing Director, **Hupac Group** and **Clemens Först**, Spokesman of the Board, **Rail Cargo Group**, Chairman of the CEO Taskforce of **UIC** and **CER**, will share their vision on this crucial theme for our sector. Their presentations will be followed by a panel discussion and a Q&A with the audience.

CLOSING LUNCH WITH KEYNOTE ADDRESS

WEDNESDAY 9th OCTOBER 2019

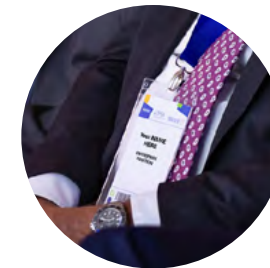
11h30 – 14h00

The Closing Lunch with Keynote Address gives the opportunity to thought-provoking and inspiring speakers to engage the EPCA delegates and share their views about a specific topic linked to the main theme of the Annual Meeting. The closing session and the lunch will take place on **Wednesday 9th October 2019** in the Potsdam Room of the Intercontinental Berlin Hotel.



The Closing Session will take place on Wednesday 9th October 2019 from 11.30 to 14.00 with the following timing:

- 11.30 – 12.05:** Delegates enter the room and enjoy their starters
- 12.05 – 13.07:** Introduction, Keynote address and Q&A session
- 13.07 – 13.20:** EYDC European finals' awards ceremony – top 5 winners.
- As of 13.20:** Service of the main course
- As of 13.40:** Buffet dessert and coffee, outside the conference room.



We inform you that the attendance at the Closing Lunch with Keynote Address is OPTIONAL AND LIMITED to officially registered delegates and their officially registered spouses/partners. Access will be thoroughly controlled by the security services. SO PLEASE WEAR YOUR BADGE!



The keynote address will be delivered by Pascal Lamy, Director General World Trade Organisation (2005-2013).

COMPANY EVENTS ORGANISED BY INDIVIDUAL DELEGATES

EPCA POLICY ON COMPANIES EVENTS

- Facilities are available for a limited number of private functions in the EPCA selected hotels. They can be booked with the EPCA Meetings team.
- Food, beverage and service personnel for company-specific activities organized in EPCA selected hotels must be obtained through the hotel's catering department.

- Companies are requested not to organize meetings or social activities during EPCA sessions or EPCA official events.
- Any company organizing a function involving 50 or more people is invited to outline its plans for advance approval by EPCA. In general, such functions will be approved if they do not unduly take registrants away from EPCA-linked activities.
- Companies are asked to avoid the use of extravagant and noisy entertainment in the meeting rooms or in any room/suite or function rented in EPCA selected hotels. Door prizes and email solicitations should also be avoided.

Please contact the EPCA Meetings Administration in Brussels for all company-events inside the EPCA selected hotels.

LOGISTICS VILLAGE AT THE HOTEL INTERCONTINENTAL

The **Pavilion** and **Garden Lounges I & II** on the ground floor of the Hotel InterContinental will host the "Logistics Village." **Meeting Tables** for up to 6 people are available at a rental fee of **€800/4 days (VAT excl.)** and will be reserved in priority for Logistics Service Providers.

EPCA cannot be held liable for any wrongful use of hotel facilities booked by EPCA staff and used for companies events or activities.

STANDING BREAKFAST

A **Meeting over Breakfast (standing) event** will be accessible to all registered delegates **from 7.15 to 9.00** on **Tuesday 8th October and Wednesday 9th October 2019** in the Hotel InterContinental, **Potsdam II**, ground floor.

INFORMATION DESKS



An **Information Desk** will be available in the lobby of **all the EPCA hotels** (except Motel One Berlin-Tiergarten and Motel One Upper West) for assistance with the Mobile Application, Wifi access, social events, hotel rooms, meeting rooms, etc. You will also have the possibility to **collect your badge** at the Information Desks.





KEYNOTE SPEAKERS

MODERATOR

Karin Helmstaedt is a Canadian-born journalist, moderator, and TV host based in Berlin, Germany. She studied in Toronto, Montreal and Paris, and alongside her studies had an impressive career as a member of Canada's National Swim Team, participating in World Championships, Commonwealth and Pan American Games. It was from the international sporting arena that she embarked on her journalistic career, covering major sporting events, reporting extensively on doping, and eventually moving into broadcasting. Since 1999 she's been one of the most constant faces on Germany's global TV broadcaster Deutsche Welle, hosting news and cultural magazines as well as special events. Fluent in English, French and German, Karin is also a sought-after moderator and facilitator for conferences and events around Europe, with experience in a broad range of sectors including communications, food and agriculture, chemicals, and rail transport.



KEYNOTE SPEAKERS



PAUL ROMER
CO-WINNER
OF THE 2018
NOBEL PRIZE
IN ECONOMIC
SCIENCES
**THE CREATOR
OF GROWTH
ECONOMICS**

TUESDAY 8TH OCTOBER 2019 OPENING SESSION - 08.00-09.45

Paul Romer was awarded the Sveriges Riksbank Prize in Economic Sciences in Memory of Alfred Nobel 2018 “for integrating technological innovations into long-run macroeconomic analysis.” He is the primary developer of New Growth Theory, which provides a fresh foundation for how businesses and governments think about wealth creation, and a leading advocate of charter cities. Named one of America’s 25 most influential people by *TIME* magazine, Paul Romer is the leading speaker on the connection between regulation, innovation, and growth. His research addresses one of the oldest questions in economics: What sustains economic growth in a physical world characterized by diminishing returns and scarcity? The answer: the rules societies establish to deal with advances in technology.

Paul Romer argues governments can increase the rate of growth — in ways that benefit all citizens — by creating systems of rules that encourage and respond to new technologies. For a developing country, the most important rules are those that determine the rate of technology transfer from the rest of the world. For an advanced economy, the most important rules may be the ones that influence the rate of technological innovation in the private sector.

Most important of all, however, are the rules that shape

cities. Paul is a leading advocate of charter cities — special reform zones where governments can apply innovative systems of rules that can differ markedly from those in the surrounding area. Charter cities give government leaders more options for improving governance, give investors more opportunities to finance socially beneficial infrastructure projects, and give people more opportunities to improve the quality of their lives.

Already a globally recognized leader in this field, Paul continues to move it forward as the founder of NYU’s Urbanization Project.

Paul has a background as an entrepreneur: his company Aplia pioneered the connection between online tools and higher education. He serves on the board of trustees for the Carnegie Endowment for the Advancement of Teaching. He is also a member of the board of directors for Community Solutions, a national not-for-profit dedicated to strengthening communities and ending homelessness. He is the author of dozens of articles, including several popular ones describing the role of technology in growth. His work has appeared in publications such as *The Economist*, *Forbes*, *The Fortune Encyclopedia of Economics*, *American Economic Review*, *European Economic Review*, and *Journal of Political Economy*.

KEYNOTE SPEAKERS

TOM CROTTY
DIRECTOR
INEOS GROUP

TUESDAY 8TH OCTOBER 2019 OPENING SESSION - 08.00-09.45

Tom Crotty is a Group Director of INEOS, a \$60 billion private petrochemical company with responsibility for Corporate Affairs and Communications. Following a 20 year career with ICI, he came into INEOS in January 2001 as CEO of INEOS Fluor. He subsequently became CEO of INEOS ChlorVinyls and then INEOS Olefins & Polymers Europe.

Tom Crotty is a Board member of the European Chemical Industry Council (CEFIC), Vice-President of PlasticsEurope and President of the UK Chemical Industries Association. He is Chair of the UK CBI's Manufacturing Council. He is married with three children and his interests include golf, rugby and music.



KEYNOTE SPEAKERS

TUESDAY 8TH OCTOBER 2019 DIGITAL CAFÉ WORKSHOP - 10.00-12.00 (UPON INVITATION ONLY)

FACILITATOR

Professor Ann Vereecke is Professor and partner at Vlerick Business School, and Professor at Ghent University. She has been Faculty Dean of Vlerick Business School from 2008 till 2018. She graduated as an engineer at Ghent University, and has obtained her PhD at Ghent University in 1997, having been a visiting PhD candidate in INSEAD (France). Ann teaches Operations and Supply Chain Management in the MBA and Master programmes at Vlerick Business School. She is actively involved in executive teaching and in research projects for a broad range of companies (such as Aliaxis, AB Inbev, ArceorMittal, Bekaert, Bostik, Carrefour, Corus, Etex, Goodman, Imperial Tobacco, Johnson & Johnson, Möbius Consulting, PWC, SAS, Tessengerlo Group, Umicore, YKK, Steinhoff and PostNL). She has been visiting Professor in Operations Management at Rotterdam School of Management. She has served on the board of POMS (the US-based Production and Operations management society) and has been president of EurOMA (European Operations Management Association)

and Vice-President of VIL (Flanders Institute for Logistics). She currently serves on the board of the food company Ter Beke, Picanol Group and of North Sea Port.

Her main interests are Supply Chain Management and manufacturing strategy, in particular international manufacturing strategy. She has published several articles in these areas.

**PROFESSOR ANN VEREECKE,
PROFESSOR AND PARTNER AT
VLERICK BUSINESS SCHOOL, AND
PROFESSOR AT GHEENT UNIVERSITY**



KEYNOTE SPEAKERS

TUESDAY 8TH OCTOBER 2019 TALENTS OF TODAY, LEADERS OF TOMORROW SESSION - 17.00-18.30

Stephen is a strategic thought-leader, and purveyor of insight related to corporate brand reputation measurement, monitoring, and management. At Reputation Institute, he is a vanguard of the organization's proprietary reputation measurement model – RepTrak®. Stephen oversees Reputation Institute's extensive global reputation research program including the RT100 study featured in Forbes. His realm of expertise includes corporate reputation management, brand purpose, and Corporate Responsibility.

His work in reputation, integrated communications, and brand strategy has been critically acclaimed – and he has won major industry awards, including EFFIEs, Clios, Cannes Lions, and the Jay Chiat Award for Strategic Excellence. His academic credentials include an MBA from New York University.

He is often cited as a reputation expert and has been quoted in leading news and business media such as ABC, NBC, Forbes, WSJ, CNBC, NPR, Associated Press, Adage, PR Week, FT, and Bloomberg.

**STEPHEN HAHN-GRIFFITHS,
CHIEF REPUTATION OFFICER
REPUTATION INSTITUTE**



KEYNOTE SPEAKERS



PROF. WAYNE VISSER,
HOLDER OF THE BASF-PORT
OF ANTWERP RANDSTAD
CHAIR IN SUSTAINABLE
TRANSFORMATION
**ANTWERP MANAGEMENT
SCHOOL**

TUESDAY 8TH OCTOBER 2019 **TALENTS OF TODAY, LEADERS OF** **TOMORROW SESSION - 17.00-18.30**

Prof. Dr **Wayne Visser** is a globally recognized 'pracademic', listed as one of the world's Top 10 most influential faculty thinkers on issues of responsible business in social media, a top 100 influencer on CSR and sustainable business, a top 100 thought-leader in trustworthy business and a top 100 sustainability leader. He is the author of 29 books and his work as a strategy analyst, sustainability advisor, CSR expert, futurist and professional speaker has taken him to 77 countries in the past 30 years. He currently serves Professor of Integrated Value at Antwerp Management School, where he also holds the Chair in Sustainable Transformation, supported by BASF, Port of Antwerp and Randstad. He is a Fellow of the University of Cambridge Institute for Sustainability Leadership, Director of the think-tank and media company, Kaleidoscope Futures and Founder of CSR International. Previous roles were as Director of Sustainability Services for KPMG and Strategy Analyst for Capgemini in South Africa. He lives in Antwerp with his wife, Indira.

KEYNOTE SPEAKERS

TUESDAY 8TH OCTOBER 2019 TALENTS OF TODAY, LEADERS OF TOMORROW SESSION - 17.00-18.30

Christoph Jaekel holds a PhD in Chemistry from the University of Bonn (Germany) and a Postdoc from Stanford University (USA). He started his career in 2002 as a Research Scientist at BASF and became Vice-President Sustainability Strategy in May 2019. Over the 17 years at BASF, he held different positions. For example, he serviced as Head of the Catalysis Research Laboratory, a strategic collaboration of BASF and Heidelberg University, as Strategy Expert at BASF's Strategic Planning Department, worked as Business Director Battery Materials North America and Europe within BASF's Battery Materials Global Business Unit.

DR. CHRISTOPH JAEKEL,
VICE-PRESIDENT
SUSTAINABILITY STRATEGY
BASF



KEYNOTE SPEAKERS



MIRANDA WANG,
CO-FOUNDER AND CEO
BIOCELLECTION INC

TUESDAY 8TH OCTOBER 2019 TALENTS OF TODAY, LEADERS OF TOMORROW SESSION - 17.00-18.30

Miranda Wang is an entrepreneur, environmental advocate, and inventor. She is the Co-founder and Chief Executive Officer of BioCellection Inc, an innovation company that turns unrecyclable plastic waste into valuable chemicals. With BioCellection, she brings together key stakeholders in the waste management and recycling space, jurisdictions, and corporations seeking improved sustainability to solve the plastic pollution crisis. She has raised over \$4M in investments from funders such as Marc Benioff, The City of San Jose, GreenWaste Recovery, Schmidt Marine Technology Partners, and Elemental Exceleator. She is a Rolex Awards for Enterprise Laureate, TIME Magazine's "15 Women Leading the Fight Against Climate Change", Echoing Green Climate Fellow, United Nations Young Champion of the Earth, Pritzker Environmental "Genius" Prize Winner, and winner of the Wharton Business Plan Competition, and the Westly Prize. She received her Bachelor of Arts in molecular biology, philosophy, and engineering entrepreneurship from the University of Pennsylvania.

KEYNOTE SPEAKERS

WEDNESDAY 9TH OCTOBER 2019 LOGISTICS & SUPPLY CHAIN SESSION - 08.00-09.30

Jacques Vandermeiren is Chief Executive Officer and President of the Executive Committee of the Antwerp Port Authority since 1 January 2017. Until January 2015 he was CEO and President of the Executive Committee of the network operator Elia, a listed company, where he held various management positions since joining it in 2001. Before that he worked for 11 years as Senior Advisor Strategy Direction with the energy company Electrabel. Jacques Vandermeiren has occupied various directorships among which Febeg (Federation of Belgian Energy Companies) and the Federation of Belgian Enterprises. He is also co-founder of the Belgian sustainability platform The Shift, as well as co-investor in Qpinch, which generates energy from waste heat.

Jacques Vandermeiren graduated as Master of Laws, a qualification which he later supplemented with a master in European Studies, a middle management course with Vlerick Business School and an "advanced management Program INSEAD"

**JACQUES VANDERMEIREN,
CHIEF EXECUTIVE OFFICER
AND PRESIDENT OF THE
EXECUTIVE COMMITTEE
ANTWERP PORT AUTHORITY**



KEYNOTE SPEAKERS



BERNHARD KUNZ,
MANAGING
DIRECTOR
HUPAC GROUP

WEDNESDAY 9TH OCTOBER 2019 LOGISTICS & SUPPLY CHAIN SESSION - 08.00-09.30

Bernhard Kunz, who was born in 1957, has been Managing Director of the Hupac Group, the headquarters of which are in Chiasso, since 2004. Prior to the current position he held the one as director of operations and acted for four years as Deputy Managing Director. Between 1978 and 1988 he held different positions within the Danzas organization overseas and during this period he followed also very closely the deregulation process of the transport industry in the United States.

Bernhard Kunz is currently also active in the Board of Directors of the following companies:

- Cemat SpA (Italian intermodal operator): Vice-Chaiman
- SBB Cargo International AG (Swiss railway undertaking): Board Member
- RAlpin (Swiss rolling highway operator): Board Member

KEYNOTE SPEAKERS

CLEMENS FÖRST,
SPOKESMAN OF THE BOARD
RAIL CARGO GROUP

WEDNESDAY 9TH OCTOBER 2019 LOGISTICS & SUPPLY CHAIN SESSION - 08.00-09.30

Born in 1976, **Clemens Först** has a doctorate in theoretical physics and chemistry from Vienna and Clausthal University.

He has many years of experience in logistics, especially in the areas of production and finance as well as corporate strategy. He is Spokesman of the Management Board and is responsible for Finance and Production in Austria as well as Service Delivery and thus for the entire order management and shipment scheduling of the Rail Cargo Group. At the European level, Clemens Först is Chairman of the CEO Taskforce of UIC and CER and is committed to creating competitive framework conditions for rail freight transport.

- since 2017
Spokesman of the Board Rail Cargo Austria AG
- 2015 – 2016
COO DB Cargo AG
- 2015
Managing Director European Contract Logistics - Austria GmbH
- 2013 – 2014
CFO Rail Cargo Hungaria Zrt.
Managing Director Rail Cargo Carrier Kft.
- 2011 – 2012
Head of Strategy and Corporate Development, ÖBB-Holding AG
- 2006 – 2011
Junior partner Vienna office McKinsey & Company



KEYNOTE SPEAKERS

PASCAL LAMY,
DIRECTOR GENERAL
WORLD TRADE ORGANIZATION
(2005-2013)

WEDNESDAY 9TH OCTOBER 2019 CLOSING LUNCH WITH KEYNOTE ADDRESS - 11.30-14.00

Pascal Lamy served two terms as Director General of the World Trade Organization (WTO) from September 2005 to September 2013. He is Honorary President of the Paris-based think tank, Notre Europe.

He graduated from the Ecole des Hautes Etudes Commerciales (HEC) in Paris, the Institut d'Etudes Politiques (IEP) and the Ecole Nationale d'Administration (ENA).

He began his career in the French civil service at the General Inspectorate of Finance and at the Treasury. In 1981 he became advisor of the Minister of Economy and Finance, Jacques Delors, then Deputy Head of Prime Minister's Pierre Mauroy cabinet in 1983.

Between 1985 and 1994, Pascal Lamy was Head of the President of the European Commission's Cabinet, Jacques Delors, and its "sherpa" at the G-7. In 1994 he joined the team in charge of the recovery of the French bank Crédit Lyonnais then becoming its CEO up to its privatization in 1999. He then returned to the European Commission having been appointed as Commissioner for Trade under the presidency of Romano Prodi.



KEYNOTE SPEAKERS

PASCAL LAMY,
DIRECTOR GENERAL
WORLD TRADE ORGANIZATION
(2005-2013)

After his mandate in Brussels, for a short sabbatical period Pascal Lamy chaired “Notre Europe,” a think tank created by Jacques Delors that focuses on European integration. He also became associate professor at the Institut d’Etudes Politiques de Paris and advisor to Poul Nyrup Rasmussen, President of the European Socialist Party.

Pascal Lamy also proved his commitment to the European Union and its vision of globalization through several publications:

- Quand la France s’éveillera (Odile Jacob, 2014)
- The Geneva Consensus, (Cambridge University Press, 2013)
- Now for the Long Term (Report of the Oxford Martin Commission for Future Generations, 2013)
- La Démocratie-monde – Pour une autre gouvernance globale (Seuil, 2004)
- L’Europe en première ligne (Seuil, 2002)
- L’Europe de nos volontés (with J. Pisani- Ferry, Plon, 2002 The Europe we want, Arch Press / The Policy Network, 2002)
- Report “Monde-Europe,” chaired by P. Lamy in the XIth plan of the Commissariat général du Plan (Dunod, 1993)

He received honorary degrees from eight universities as well as several awards and decorations from the French government and other countries world-wide.

Pascal Lamy is currently Honorary President of Notre Europe - Jacques Delors Institute, President of the World Committee of Tourism Ethics, President of the Oxford Martin School’s Commission on future challenges, Vice-President of the Foundation for European Progressive Studies (FEPS), member of the Global Ocean Commission and of UNAIDS and Lancet Commission, Chairman of the Board of Directors of the Musiciens du Louvre Grenoble (Orchestra Marc Minkowski), member of the Board of Directors of the Fondation nationale des Sciences politiques and of the Thomson Reuters Founders Share Company, member of the Advisory Board of Transparency International, affiliated Professor at HEC Paris et Strategic Advisor of the Simone Veil Governance Center for Europe (Humboldt-Viadrina School of Governance, Berlin).



HOW TO REGISTER?



JOIN YOUR PEERS
AT THE 53RD
EPCA ANNUAL
MEETING IN BERLIN

EPCA is delighted to welcome you at this unique event in Europe where the global petrochemical business community meets.

HOW TO REGISTER?

EPCA OFFERS YOU:

1

A thought-provoking program featuring world class speakers.

2

The platform to meet in Europe with your peers, to stay abreast of international market developments as well as technological, geopolitical and societal trends.

3

Access to the Mobile Application, allowing you to optimize your meeting opportunities.

4

Access to social and interactive events hosted by EPCA, and lounges, accommodation and meeting rooms at competitive prices and offering excellent catering services.

5

A highly professional team to make sure that the EPCA Meetings matches your expectations.

6

A successful meeting that conforms to EPCA's sustainability policy with a more digital approach.

HOW TO REGISTER?

IDENTIFICATION

To make your experience at the event as successful as possible, **EPCA requests registered delegates and spouses/companions to wear their badge** at all times to ensure they gain access to EPCA functions and EPCA reserved areas.

REGISTRATION FEES

Registration is only accessible to representatives of EPCA member companies having paid their membership fee. All representatives of EPCA member companies registered in our database have received an email alert with a direct link to the registration website (online registration or download of registration documents). **We kindly advise new participants to request personal login details in the Member Companies Area of the EPCA website.**

REGISTRATION FEES (fees do not include VAT)	EARLY BIRD FEE Payment on or before 5 th June 2019, 23.59 CET	NORMAL FEE Payment received after 5 th June 2019, 23.59 CET
Online registration - delegate fee	€ 850	€ 950
“Early Bird” registration fees which remain unpaid at 23.59, CET, on Wednesday 5th June 2019 will lose the “Early Bird” status and the normal registration fee will automatically be applied.		
Additional fee for registration by fax, email	€ 125	€ 125
Spouses/companions*	€ 50	€ 50
Registration on-site		€ 1290

**A spouse/companion cannot be a colleague or a business partner*

HOW TO REGISTER?

REGISTRATION FEE COVERS:

- ▶ Organization of hotel room, meeting room and meeting table facilities
- ▶ Access to attendance list and delegates' contact details
- ▶ Access to meeting lounges
- ▶ Access to EPCA information desks
- ▶ Access to EPCA Mobile Application

▶ **Finals of the European Youth Debating Competition (EYDC) on Monday afternoon 7th October 2019**

▶ **Welcome Walking Dinner on Monday evening 7th October 2019**

▶ **Opening session on Tuesday morning 8th October 2019**

▶ **Talents of Today, Leaders of Tomorrow session on Tuesday afternoon 8th October 2019**

▶ **Logistics and Supply Chain session on Wednesday morning 9th October 2019**

▶ **Coffee Breaks** on Monday 7th October 2019, Tuesday 8th October 2019 and Wednesday 9th October 2019

▶ **Meetings over Breakfast (standing)** on Tuesday 8th October 2019 and Wednesday 9th October 2019



AUDIO AND VIDEO STREAMING OF SESSIONS DURING AND AFTER THE EVENT

THE EPCA ANNUAL MEETING IS RESTRICTED TO EPCA MEMBER COMPANIES ONLY

OPTIONAL ITEMS

(not included in registration fee)

FEE (VAT excluded)

- | | |
|-------------------------------------------------------------------------------------------------------------|--------|
| ▶ Wednesday Closing Lunch with Keynote Address | € 125 |
| ▶ Wednesday Closing Lunch with Keynote Address – Reserved Company Tables (includes 10 tickets & 10 lunches) | € 1500 |
| ▶ Meeting Table for 4 days (subject to approval) | € 800 |

Cancellation of and changes to meeting registration and optional items must be made in writing and sent to the EPCA Meetings Administration in Brussels: meetings@epca.eu.

Please read carefully the cancellation policy starting on page 37 of this brochure.

HOW TO REGISTER?

VAT

In accordance with Article 53 of the EU Directive 2006/112/EC and the corresponding Belgian and German VAT provisions, German VAT shall be charged on every invoice EPCA issues for the registrations to the Annual Meeting, regardless of the country of origin of the company or delegate.

However, additional services may be subject to the German national reverse-charge rules, shifting the VAT liability to the customer/ recipient of these services. This will be indicated in the invoices respectively.

In compliance with EU VAT and commercial regulations, we require a valid VAT ID number and correct legal entity address associated with said VAT ID number from customers with an address in an EU Member State: No invoice will be issued to EU customers unless a correct VAT ID number and corresponding legal information has been provided. The EPCA Meetings Administration is at your disposal for any further assistance

PAYMENTS

All fees are payable in Euros (EUR)

- ① by **credit card**: Amex, Mastercard/Eurocard or Visa
- ② by **bank transfer** to the EPCA bank account
IBAN Code: BE48 4279 1882 0127
BIC Code: KREDBEBB
KBC Bank, Agence Brussels-Schuman, Brussels, Belgium

- Even for online registrations, payments can be made by bank transfer.
- **Payments by check are not accepted.**
- **Invoices must be paid upon receipt.**
- The fees for “Early Bird” registrations must be received by 23.59, CET, on Wednesday 5th June 2019 at the latest. We therefore recommend paying the “Early Bird” fees by credit card immediately upon registration.

ON-SITE PAYMENTS

EPCA will provide facilities in Berlin to:

- collect unpaid registration and other fees
- buy tickets for the Wednesday Closing Lunch (subject to availability)

INVOICING

- Please indicate on all payments: company, delegate’s name & invoicing reference provided in your registration acknowledgement.
- Invoices, credit notes or pro-forma invoices can be downloaded from the Member companies’ area of the EPCA website.
- Hard copies of invoices will only be sent following a specific written request made to the EPCA Meetings Administration in Brussels (meetings@epca.eu).

HOW TO REGISTER?

TERMS AND CONDITIONS

The following terms and conditions apply to any service provided by the European Petrochemical Association (EPCA). All our services are provided in business to business relationships.

1. Delegate means Annual Meeting registrant, representative of an EPCA member company (full or associate), an EPCA customer or an EPCA sponsor.

2. EPCA Organized Meeting means a meeting which is organized directly by EPCA. Meetings/ events which are organized by Delegates during the Annual Meeting are not considered as EPCA Organized Meetings.

3. All registrations for the EPCA Annual Meeting and all confirmations issued by EPCA and/or its contractual partners are based upon the Delegates' explicit orders and acceptance of the present Terms and Conditions.

4. For the organization of the EPCA Annual Meeting, EPCA solely acts as a coordinating office for its Annual Meeting Delegates. As

such, EPCA can only be held responsible for the conference and social events program organized by EPCA and the registrations for this program, and will bear no responsibility for any and all peripheral arrangements made by Delegates, directly or indirectly. Furthermore, EPCA's aggregate liability will in any event be limited to the registration fees and, in cases further specified hereunder, to a percentage of the registration fees. In some cases, this may result in zero refund.

5. EPCA endeavors to offer Sessions that challenge "business as usual" approaches. However, Speakers, Moderators, Panel Members, Delegates and others intervening in the debate act on their own and on their company's behalves and are solely responsible and liable for the oral or written content of their input and the impact on the public thereof.

EPCA only offers the platform and does not take any responsibility or assume any liability, directly or indirectly, for any third party's content or information.

6. All fees and prices are subject to all applicable Belgian and local venue taxes as known today.

7. The organization and operation of the Annual Meeting and all registrations for it as well as the present Terms and Conditions are subject to Belgian Law. The commercial court of Brussels is the sole court competent.

8. Modification and Cancellation by Delegates

8.1. Substitution of a Delegate by another member of the company that the Delegate represents is permitted.

8.2. Cancellations and changes must be made in writing.

8.2.1 – Cancellation of and changes to meeting registrations, meeting table bookings and optional bookings must be made in writing and sent to the EPCA Meetings Administration in Brussels at meetings@epca.eu.

8.2.2 – Cancellation of and changes to room and

HOW TO REGISTER?

meeting room bookings must be made in writing and sent to the EPCA Hotel Administration in Brussels at hotels@epca.eu.

8.3. To allow EPCA to operate in a sustainable way, an administrative fee of € 100 per change will be charged from the third change onwards in the same registration and/or room, meeting room or meeting table booking.

8.4. Cancellations/penalty fees – refund policy

8.4.1 – Meeting registration

Should a Delegate cancel, the following penalty fees will apply:

Cancellation received on or before 10th July 2019, 23.59 CET: penalty fee equivalent to 40% of the full fee

Cancellation received from 11th July 2019, 23.59 CET to 6th August 2019, 23.59 CET: penalty fee equivalent to 60% of the full fee

Cancellation received on or after 7th August 2019, 23.59 CET: penalty fee equivalent to 100% of the full fee

No-shows: penalty fee equivalent to 100% of the full fee

This cancellation policy applies to the following fees:

- Delegate registration
- Spouses/Companions registration
- Wednesday Closing Lunch tickets
- Reserved tables at Wednesday Closing Lunch
- Meeting Table bookings

In the event of a cancellation, the Delegate is liable for the penalty fee as listed above even if the registration fee has not been paid.

8.4.2. – Rooms

In the event of the cancellation of a hotel room booking or a reduction in the number of nights booked, the hotel will apply the following cancellation policy:

- Cancellation received on or before 21st August 2019, 23.59 CET: 50% of the cost of the total number of nights cancelled
- Cancellation received after 21st August 2019, 23.59 CET: 100% of the cost of the total number of nights cancelled
- No-shows, late arrivals or early departures: 100% of the cost of the total number of nights confirmed

8.4.3. – Meeting rooms

In the event of a cancellation of meeting rooms and/or no-shows, the hotel will charge for the entire duration of the reservation as detailed in the confirmation.

Extra catering orders in suite or meeting room:

In the case of a cancellation of extra catering orders made via the function sheets, the cancellation deadline mentioned on the relevant function sheet will be applied.

8.4.4. – Liability

Once a room or a meeting room is confirmed, the contractual relationship will be exclusively between the allocated hotel and the Delegate, with no further liability for EPCA vis-à-vis the hotel or the Delegate.

9. Cancellation or Postponement by EPCA

9.1. EPCA reserves the right to alter the content and the timing of the Sessions or Social Events program or the identity of speakers.

9.2. It may also be the case that EPCA, for reasons beyond its control, has to cancel or postpone the whole Annual Meeting. The reasons can be as follows (list not exhaustive): Acts

HOW TO REGISTER?

of God, war, civil disturbance, insurrections, acts of the government, strikes or other labor trouble, threats or acts of terrorism or similar acts, curtailment or interruption of transportation or accommodation facilities, or other emergency or hindrance that make it inadvisable, illegal, impossible, or reasonably too cumbersome, costly or risky for EPCA to further organize the Annual Meeting or otherwise carry out its obligations under the present Terms and Conditions. In such a situation, EPCA will inform the Delegates by prompt written notice with details following the occurrence of the cause relied upon.

9.2.1. In the event of cancellation of the Annual Meeting by EPCA, the following refund policy will apply:

- Cancellation before 28th June 2019, 23.59 CET:
Refund of 50% of the registration fee paid by the Delegate
- Cancellation on or after 28th June 2019, 23.59 CET:
No refund of the registration fee paid by the Delegate

9.2.2. Should the EPCA Annual Meeting be postponed to a later date, there will be no refund.

10. In the event of cancellation, the applicable refunds will be made either via credit card or by bank transfer within one month following the Annual Meeting pursuant to point 8.4.1 above and within one month following the written notice of cancellation pursuant to point 9.2 above.

11. “Early Bird” Registration fees which remain unpaid on Wednesday 5th June 2019 at 23.59 CET, will lose the “Early Bird” status and the normal registration fee will automatically be applied.

12. Only Delegates who have paid the EPCA Annual Meeting registration fee can book rooms and/or meeting rooms.

13. Other than the refunds of registration fees provided for under point 9.2.1 and point 9.2.2 above, the Delegate waives any right to claim damages, consequential, direct or indirect, interests, costs or losses (including but not limited to transport, meals, accommodation, private functions or events organized by the Delegate or third parties in connection with the EPCA Annual Meeting) as a consequence of the cancellation or postponement provided under point 9.2 above. The Delegate accepts that he/she is solely liable for any direct or indirect consequences of such a cancellation or postponement.

14. EPCA shall not be liable to the Delegate for any loss or damage to the Delegate’s person or property occurring during the EPCA Meeting or during any peripheral event organized in connection with or during the EPCA Annual Meeting.

15. EPCA is an internationally protected name, trademark and logo. The EPCA name, trademark and logo cannot be used in any communication, company literature, press release or any other promotional material or communication without EPCA’s explicit prior consent in writing.

16. EPCA and its members are committed to strict competition law compliance. Member companies are also committed to strict compliance when they participate in activities that are not EPCA Organized Meetings as such, but take place in the wider context of EPCA’s mission. Meetings/ events which are organized by Delegates during the Annual Meeting are not considered as EPCA Organized Meetings.

17. Delegates are aware of the fact and agree that a **professional photographer** shall be allowed to cover the Sessions and the social activities. Pictures will be processed by EPCA and posted soon after the end of the Annual Meeting in the Member companies’ area of the EPCA website

HOW TO REGISTER?

(www.epca.eu), where attendees will be able to access and download the pictures.

Such photographs may be reproduced in official EPCA publications, including any section of the EPCA website (www.epca.eu), the EPCA Report of the relevant meetings, and any other EPCA publication such as brochures and flyers advertising future events unless EPCA receives from Delegates written instructions to the contrary within 15 days after publication of the pictures of a relevant meeting in the Member companies' area. The absence of written instructions within this timeframe will be considered as genuine consent.

Processing of the photographs by EPCA will be executed in compliance with the EU General Data Protection Regulation (GDPR) 2016/679 of the European Parliament and of the Council of 27 April 2016 and in compliance with our Privacy Policy which is available on our website at the following address: <https://my.epca.eu/EPCA-Privacy-Policy>

18. Data protection – privacy policy

18.1. We kindly request that any EPCA Delegate who does not wish his/her name and/or contact details to appear on the attendance

list available in the Member companies' area of the EPCA website and in the EPCA Mobile Application tick the appropriate box upon registration or inform the EPCA Meetings Administration before 2nd September 2019. Not ticking the relevant box upon registration or the absence of written instructions not to be included will be considered as genuine consent and will result in publication of the Delegate's details in the above-mentioned lists.

18.2. The personal data and information that Delegates provide to EPCA are processed by EPCA in compliance with the EU General Data Protection Regulation (GDPR) 2016/679 of the European Parliament and of the Council of 27 April 2016. They will be used for EPCA meeting management purposes only and may only be transmitted to third parties when the carrying out of EPCA's obligations under the present Terms and Conditions requires it. The personal data is used in compliance with our Privacy Policy which is available on our website at the following address: <https://my.epca.eu/EPCA-Privacy-Policy>

18.3. Personal data is information that identifies and relates to a Delegate. In the case of the EPCA meetings and workshops, it includes but is not limited to: last name, first name, business mailing address, office telephone and fax numbers, mobile telephone number, email address, job title, billing and hotel guarantee information, VAT number and legal documentation required under EU VAT codes.

18.4. By accessing and using EPCA's website, receiving EPCA's service, registering for the Annual Meeting, workshops and other EPCA member activities, registering with the EPCA network, or otherwise providing personal data to EPCA, the Delegate becomes a member of the network and acknowledges his/her understanding of and agreement to this privacy policy and the processing and transfer of personal data in accordance with the Privacy Policy which is available on our website at the following address: <https://my.epca.eu/EPCA-Privacy-Policy>

HOW TO REGISTER?

ATTENDANCE LIST

In order to optimize your meeting opportunities, you will have the possibility to indicate upon registration which category of delegates you would like to be in contact with:

- consultant
- inspection and surveyors service provider
- logistics service provider
- port or regional chemical development authority
- producer of chemicals
- service provider other than logistics
- trader-distributor

This information will be indicated on the attendance list. The purpose is to help identify the target groups you wish to be in contact with during the event. If you do not wish to be contacted by email, but still want to be mentioned on the attendance list, you can opt, upon registration, to remove your contact details from the list.

Upon registration, you can also choose not to appear on the list at all.

The attendance list, drawn up in accordance with the wishes of delegates as indicated above, will be available in the Member companies' area of the EPCA website and on the Mobile Application, to delegates who have paid their registration fees. The list will be continuously updated.

**NEW
THIS
YEAR**

There will be no printed attendance booklet this year. The EPCA Mobile Application will be your "reference tool"





PRACTICAL INFORMATION BEFORE THE ANNUAL MEETING

- ▶ *Bedrooms, meeting rooms and meeting tables are allocated by EPCA on a “first come, first served” basis only when payment of the registration fee has been received and considering the member companies’ support of the EPCA activities. Every effort will be made to comply with your request, however we cannot guarantee that you will receive your preferred hotel, room or meeting space.*

PRACTICAL INFORMATION BEFORE THE ANNUAL MEETING



MAP OF HOTELS



PRACTICAL INFORMATION BEFORE THE ANNUAL MEETING

HOTEL & MEETING ROOM ALLOCATION/ CONFIRMATION

- All rooms must be guaranteed by credit card. No booking will be confirmed without full and correct credit card details.
- Confirmations will be sent starting mid-June 2019.
- Cancellation of and changes to bedroom and meeting room bookings must be made in writing and sent to the EPCA Hotel Administration in Brussels: hotels@epca.eu.

HOTEL ROOM BOOKINGS

- Accommodation prices are quoted in Euros (EUR) per room per night. Breakfast is not included.
- Accommodation in all hotels will be available from 15.00 on the day of arrival until 12.00 on the day of departure. Delegates who want a guaranteed early arrival and/or a late check-out are required to add the previous and/or following night to their booking.
- Junior suites cannot be used as meeting rooms. They consist of one large room combining bedroom and sitting room in the same area.
- Hotels may allow full suites to be used for small informal meetings but these suites may not serve as formal meeting rooms. However, in some hotels, a “soft” conversion of the living room of the full suite is possible upon request of the delegate for a one-off conversion fee. In such a case, the living room of the full suite can be equipped with a boardroom table and chairs. These soft conversions need to be ordered via the function sheets attached to the e-mail confirming the booking of the suite. Minimum capacity: 4 people – Maximum capacity depends on the hotel and the type of suite. The delegates who want to use their full suite for informal meetings can order a catering service via the function sheets attached to the confirmation email. Individual catering can still be ordered through room service.
- Delegates cannot be informed of their suite number before the Meeting. Suite numbers can be made available on-site on the meeting room list after check-in and upon the delegate’s request at the EPCA Information desk in her/his hotel.

PRACTICAL INFORMATION BEFORE THE ANNUAL MEETING

MEETING ROOM BOOKINGS

Hotel meeting rooms can be booked with EPCA's assistance for use during the event.

- The meeting rooms rental period is three consecutive days minimum.
- The rental fees for meeting rooms are indicative and vary according to the size of the meeting room. Rates are quoted in Euros per room per day, and do not include catering.
- Catering can be ordered via the online function sheet attached to the confirmation email.
- Meeting rooms are available from 08.00 on the first day of booking until 17.00 on the last day of booking. If other times are required, please notify hotels@epca.eu
- If a meeting room is allocated to you, prepayment will be compulsory for the meeting room rental. Details can be found on the meeting room confirmation. Payment for meeting rooms must be received by the allocated hotel no later than 6th September 2019 COB. If no payment is received by this date, the credit card provided as a guarantee will be charged accordingly.

Delegates must pay their room charges and extra orders/services requested in the meeting room at the hotel on departure.

For additional information on rental rates and conditions of meeting rooms, please contact the EPCA Hotel Administration in Brussels. See contact details at the back of this brochure.

MEETING TABLES

- Reserved tables for up to 6 people will be available for rent in the Pavilion and Garden Lounges of the Hotel InterContinental Berlin at a rental fee of € 800/4 days (VAT excluded).
- The list of all allocated meeting rooms and tables will be available on the EPCA website and via the Mobile Application. You will also be able to consult it on-site at the EPCA Information desks in the hotels. Delegates who do not wish their meeting room or table to appear on this list should explicitly inform the EPCA office of same in writing, sending this to: meetings@epca.eu.



EPCA
MEETING
TABLES

EPCA cannot be held liable for any wrongful use of hotel meeting facilities booked by EPCA staff at the request of delegates.

PRACTICAL INFORMATION BEFORE THE ANNUAL MEETING

VAT ON BEDROOMS AND MEETING FACILITIES

At the time of publishing this brochure, German **VAT on bedrooms** amounts to 7%. No city tax will be applied for business travelers.

VAT on meeting facilities and other services billed by the hotels directly to the delegates is 19%. The VAT rates will be adapted should the German government decide to revise them between now and the check-out date.

CANCELLATION AND CHANGES

We inform you that cancellations and changes **must be made in writing**.

For **the meeting registrations, meeting table bookings** and **optional bookings**, we thank you to send an email to the EPCA Meetings Administration in Brussels at meetings@epca.eu.

For the **room and meeting room bookings**, we thank you to send an email to the EPCA Hotel Administration in Brussels at hotels@epca.eu.

For more information, please refer to the Terms and Conditions – section “How to register for the Annual Meeting” – point 8 **Modification and Cancellation by Delegates** – page 37.

TRAVEL & VISA

Delegates are requested to make their own travel arrangements and to thoroughly check with their local German consulate whether an entry visa is required.

A visa invitation letter can be requested during the online registration process. Once requested and once payment of the registration fee has been received, EPCA will email you the letter. The same document can also be obtained upon specific written request sent to the EPCA Meetings Administration in Brussels (meetings@epca.eu).

PRACTICAL INFORMATION BEFORE THE ANNUAL MEETING

EPCA MOBILE APPLICATION

EPCA has developed a Mobile Application which you will be able to download before the Annual Meeting. This application will be your "reference tool" and will give you access to information on the Annual Meeting such as the program, speakers' information, floor plans, the meeting room and meeting tables lists, the attendance list, transport information, itinerary between hotels, etc. and will allow you to communicate with other attendees as well as to follow the Business Sessions remotely if you cannot physically join us, thanks to the visual and audio streaming functionality. You

will be able to engage in the conversation via an integrated Q&A and polling platform, or access easily the EPCA publications and the Press Special Issues created for the event by our media partners.

The EPCA Mobile Application will run on smartphones and tablets (Android and iOS) and on the Mobile Application service provider's website.

EPCA has no access to and cannot monitor any personal data uploaded on the application by individual delegates.

**NEW
THIS
YEAR**

The EPCA Mobile Application will be your "reference tool" which will guide and inform you before and during the 53rd EPCA Annual Meeting 2019 in Berlin.

Please note that there will be no printed attendance booklet this year.



PRACTICAL INFORMATION BEFORE THE ANNUAL MEETING

MEETING FACILITIES

Lounge Areas in the two EPCA Main Hotels

Hotel InterContinental Berlin – ground floor:

- Potsdam Foyer
- Winter Garden

Pullman Schweizerhof – ground floor:

- Lobby (opposite the Ballrooms)

Informal seating lounges with paying bar service will be available in these areas.



Hotel InterContinental Berlin



To improve comfort and security for registered delegates, access to EPCA lounges and conference areas will be restricted to registered delegates wearing the EPCA badge. Security will control access to these areas.

**NEW
THIS
YEAR**

You will have the possibility to collect your badge in the EPCA selected hotels (except the Motel One Berlin-Tiergarten and the Motel One Berlin Upper West) on the dates and at the times indicated in the chart on page 48. The badge will be created on-site and will include your picture.

PRACTICAL INFORMATION BEFORE THE ANNUAL MEETING

THESE MEETING FACILITIES WILL BE AVAILABLE DURING THE FOLLOWING DATES/TIMES:

	Sunday 6 th October	Monday 7 th October	Tuesday 8 th October	Wednesday 9 th October
REGISTRATION/BADGE COLLECTION All EPCA selected hotels (except Motel One Berlin-Tiergarten and Motel One Berlin Upper West)	08.00 – 19.00	08.00 – 19.00	07.00 – 19.00	07.00 – 17.00
EPCA PAYMENTS & HOTELS DESK Hotel InterContinental Berlin – lobby	08.00 – 19.00	08.00 – 19.00	07.00 – 19.00	07.00 – 17.00
EPCA INFORMATION DESKS All EPCA selected hotels (except Motel One Berlin-Tiergarten and Motel One Berlin Upper West)	08.00 – 19.00	08.00 – 19.00	07.00 – 19.00	07.00 – 17.00
LOUNGE AREAS Hotel InterContinental Berlin (ground floor) Hotel Pullman Schweizerhof (lobby)	08.00 – 19.00	08.00 – 19.00	07.00 – 19.00	07.00 – 17.00
MEETING TABLES Hotel InterContinental Berlin – Pavilion & Garden Lounges I & II	08.00 – 19.00	08.00 – 19.00	07.00 – 19.00	07.00 – 17.00

PRACTICAL INFORMATION BEFORE THE ANNUAL MEETING

PRESS & COMPANY LITERATURE

EPCA requests that companies do NOT hand out general company literature at the Annual Meeting. Service Provider companies and invited Press can display a limited amount of company literature and Press publications on reserved shelves in the **Press & Company Literature area** at the Hotel InterContinental Berlin.

DIGITAL PUBLICATIONS

NEW
THIS
YEAR

Please note there will be no attendance booklet and no registration bag. The attendance list will be available on site via the Mobile Application.

Digital copies of EPCA main publications as well as Press Special Issues will be accessible via the Mobile Application. Hard copies of the Press Special Issues as well as EPCA brochures will be available at the registration desk of the Hotel InterContinental.





USEFUL INFORMATION ON BERLIN

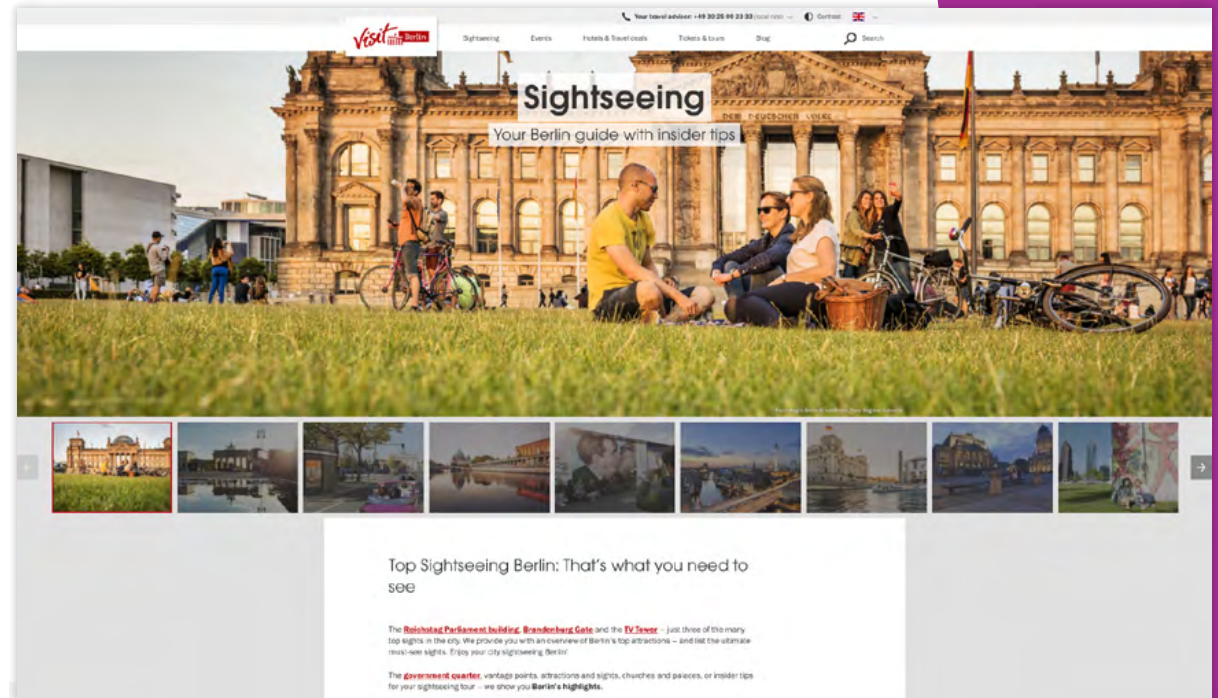


USEFUL INFORMATION ON BERLIN

HOTELS RESTAURANTS

Useful information on Berlin (restaurants, shopping, museum, opera...) can be found on the following website: <https://www.visitberlin.de/en/restaurants-berlin>.

The Berlin tourism office has launched a mobile app that lists restaurants and useful information on the city. The mobile app can be downloaded from the Berlin tourism office website: <https://www.visitberlin.de/en/going-local-berlin>.



USEFUL INFORMATION ON BERLIN



1 HOTEL INTERCONTINENTAL BERLIN

Budapester Straße 2
10787 Berlin

Tel.: +49.30/2602 0
Fax. +49.30/2602 2600

Email: berlin@ihg.com
www.berlin.intercontinental.com

Rooms

+ Standard single/double.....
€ 280 NET - € 299 GROSS

+ Premium single/double.....
€ 310 to € 376 NET - € 332 to € 402 GROSS

+ Junior suite single/double.....
€ 455 to € 775 NET - € 486 to € 829 GROSS

+ Full suite single/double.....
€ 673 to € 1029 NET - € 720 to € 1101 GROSS

+ Large full suite single/double.....
€ 2038 to € 2613 NET - € 2180 to € 2796 GROSS

Breakfast is NOT included in the guest room rate

Meeting Rooms

From **€ 525 to € 805 NET - € 624 to € 958 GROSS**
Large meeting rooms: **€ 1833 NET - € 2181 GROSS**



Restaurants at the Hotel Intercontinental Berlin

L.A. Café (Brasserie):

Sunday 6th October 07.00 - 16.00
No service between 11.00 - 12.00
Monday 7th October & Tuesday 8th October from 06.30 - 18.00
Wednesday 9th October from 06.30 - 16.00
No service between 10.30 - 11.30 each day
Reservations: +49.30/2602 3090 (reservations for breakfast will not be accepted)

Hugos:

Sunday 6th October-Tuesday 8th October
18.30 - 00.00
CLOSED ON WEDNESDAY
Mandatory reservations: +49.30/2602 3197 or www.hugos-restaurant.de

Marlene Bar & Restaurant:

Sunday 6th October
from 12.00 – 22.30
Monday 7th October - Wednesday 9th October
from 11.00 – 22.30
No reservations possible



USEFUL INFORMATION ON BERLIN



2 HOTEL PULLMAN BERLIN SCHWEIZERHOF

Budapester Straße 25
10787 Berlin

Tel.: +49.30/2696 0
Fax: +49.30/2696 1000

Email: h5347@accor.com
www.pullman-berlin-schweizerhof.com/en/

Rooms

- + Standard single
€ 229 NET - € 245 GROSS
- + Standard double
€ 248 NET - € 265 GROSS
- + Premium single
€ 253 NET - € 270 GROSS
- + Premium double
€ 272 NET - € 290 GROSS
- + Small full suite single
€ 416 NET - € 445 GROSS
- + Small full suite double
€ 435 NET - € 465 GROSS
- + Large full suite single
€ 1747 NET - € 1869 GROSS
- + Large full suite double
€ 1766 NET - € 1889 GROSS

Breakfast is NOT included in the guest room rate

Meeting Rooms

From **€ 424 to € 637 NET - € 505 to € 757 GROSS**
Large meeting rooms: **€ 1601 NET - € 1905 GROSS**



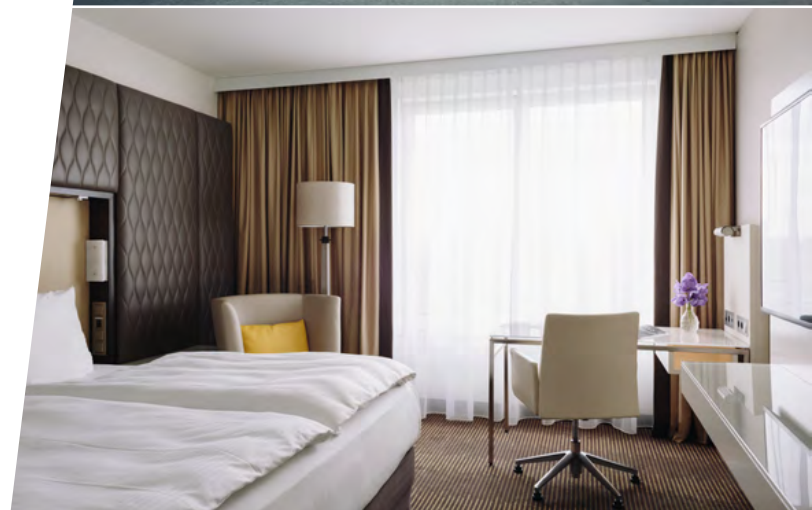
Restaurants at the Hotel Pullman Berlin Schweizerhof

Blend Berlin Kitchen and Bar:

Sunday 6th October- Wednesday 9th October
from 12.00 to 14.00 and 18.00 to 23.00.
Reservations: +49.30/26960

Le Bouveret:

Sunday 6th October- Wednesday 9th October
6.30 to 12.00 on weekends
6.30 to 11.00 on weekdays



USEFUL INFORMATION ON BERLIN



3 HOTEL CROWNE PLAZA BERLIN CITY CENTRE

Nürnberger Straße 65
10787 Berlin

Tel.: + 49.30/2100 70
Fax: +49.30/2132 009

Email: info@cp-berlin.com
www.cp-berlin.com

Rooms

+ Standard single/double.....

€ 199 NET - € 212 GROSS

+ Small full suite single/double.....

€ 308 NET - € 329 GROSS

+ Full suite single/double.....

€ 373 to € 487 NET - € 399 to € 521 GROSS

Breakfast is NOT included in the guest room rate

Meeting Rooms

From € 392 to € 758 NET - € 419 to € 901 GROSS

Large meeting rooms: € 1146 NET - € 1363 GROSS

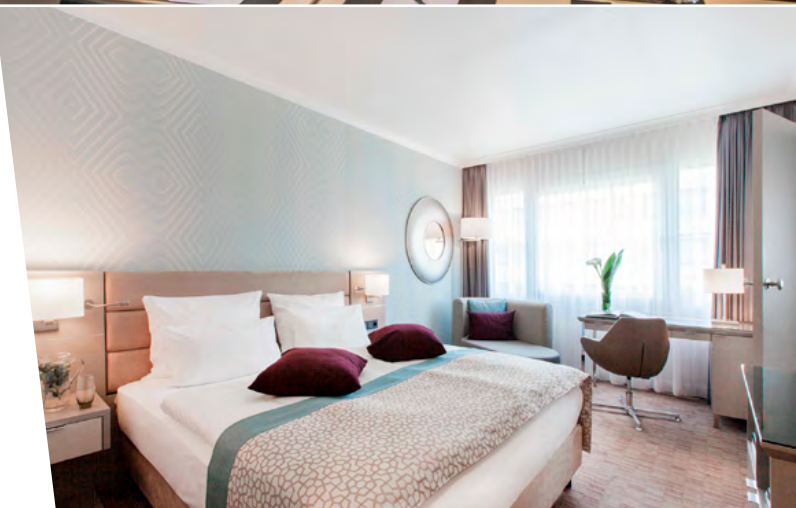


Restaurant at the Hotel Crowne Plaza Berlin City Centre

The Wilson's:

Sunday 6th October- Wednesday 9th October
from noon until 14.30 and from 18.00 to
midnight

Reservations: +49.30/2100 7000
online: www.restaurant-wilsons.de
email: info@restaurant-wilsons.de



USEFUL INFORMATION ON BERLIN



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HOTEL PALACE BERLIN

Budapester Straße 45
10787 Berlin

Tel.: +49.30/2502 0
Fax: +49.30/2502 1119

Email: hotel@palace.de
www.palace.de

Rooms

- + Standard single
€ 220 NET - € 235 GROSS
- + Standard double
€ 239 NET - € 255 GROSS
- + Premium single
€ 264 NET - € 282 GROSS
- + Premium double
€ 283 NET - € 302 GROSS
- + Small full suite single
€ 598 to € 1463 NET - € 639 to € 1565 GROSS
- + Small full suite double
€ 616 to € 1482 NET - € 659 to € 1585 GROSS
- + Large full suite single
€ 2262 NET - € 2420 GROSS
- + Large full suite double
€ 2281 NET - € 2440 GROSS

Breakfast is NOT included in the guest room rate

Meeting Rooms

From **€ 673 to € 1005 NET - € 720 to € 1195 GROSS**
Large meeting rooms: **€ 1513 NET - € 1800 GROSS**



Restaurant at the Hotel Palace Berlin

Beef 45:

Sunday 6th October-Wednesday 9th October
from 11.30 to 14.00 / 17.30 to 23.00
Reservations: +49.30/2502 1045
beef45@palace.de

Lobby Lounge restaurant:

Sunday 6th October-Wednesday 9th October
from 18.00 to 23.00
Reservations: +49.30/2502 1040

Bon Dia for lunch (à la carte and buffet):

Sunday 6th October-Wednesday 9th October
from 12.00 to 14.00
Reservations: +49.30/2502 1050



USEFUL INFORMATION ON BERLIN



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HOTEL BERLIN BERLIN

Lützowplatz 17
10785 Berlin

Tel.: +49.30/26050

Email: info@hotel-berlin.de
www.hotel-berlin.de

Rooms

- + Standard single
€ 168 NET - € 179 GROSS
- + Standard double
€ 186 NET - € 199 GROSS
- + Premium single
€ 193 NET - € 206 GROSS
- + Premium double
€ 212 NET - € 226 GROSS
- + Small full suite single
€ 264 NET - € 282 GROSS
- + Small full suite double
€ 283 NET - € 302 GROSS
- + Large full suite single
€ 434 NET - € 464 GROSS
- + Large full suite double
€ 453 NET - € 484 GROSS

Breakfast is NOT included in the guest room rate

Meeting Rooms

From **€ 244** to **€ 547 NET - € 290** to **€ 650 GROSS**
Large meeting rooms: **€ 2101 NET - € 2500 GROSS**



Restaurant at the Hotel Berlin Berlin

Restaurant Julius:

Sunday 6th October- Wednesday 9th October
from 12.00 to 23.00 (upon availability)
Reservations: +49.30/2605 2607



USEFUL INFORMATION ON BERLIN



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MOTEL ONE BERLIN-TIERGARTEN

An der Urania 12/14
10787 Berlin

Tel.: +49.30/2363 1290
Fax: +49.30/2363 12910

Email: berlin-tiergarten@motel-one.com

www.motel-one.com/en/hotels/berlin/hotel-berlin-tiergarten/

Rooms

+ Standard single

€ 76 NET - € 80,50 GROSS

+ Standard double

€ 100 NET - € 107 GROSS

Breakfast IS included in the guest room rate



Restaurant at Motel One Berlin-Tiergarten

This hotel does not offer a full restaurant, but
The One Lounge/Hotelbar serves drinks in an
inviting environment.

No reservations will be taken for this location.



USEFUL INFORMATION ON BERLIN



7 MOTEL ONE BERLIN UPPER WEST

Kantstrasse 163-165
10623 Berlin

Tel.: +49.30/3229 3190-0

Email: berlin-upperwest@motel-one.com

www.motel-one.com/en/hotels/berlin/hotel-berlin-upper-west/

Rooms

+ Standard single.....

€ 85 NET - € 90,50 GROSS

Breakfast IS included in the guest room rate

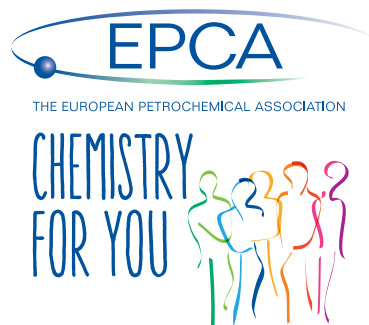


Restaurant at Motel One Berlin Upper West

This hotel does not offer a full restaurant, but **The One Lounge/Hotelbar** located on 10th floor offers room to work, relax or socialize.
No reservations will be taken for this location.



This invitation brochure contains all information on the EPCA Annual Meeting available at the time of issue. It is also accessible in the Member companies' area of the EPCA website (www.epca.eu). Updates of the contents of this brochure will be made regularly in the Member companies' area of the EPCA website, including the list of reserved meeting rooms and tables, and in the Mobile Application. The latest details on the EPCA Annual Meeting will be included in the Mobile Application that will be updated regularly.



Based in Brussels, EPCA is the **primary European Business Network** for the global petrochemical business community consisting of chemical producers, their suppliers, customers and service providers. It operates for and through more than 700-member companies from 54 different countries that represent an aggregate turnover of over €4.7 trillion and employing over 6.2 million people. EPCA **organises conferences and events** in Europe offering members all over the world the opportunity to meet industry leaders and selected external stakeholders and stay abreast of international market developments as well as technological and societal trends. EPCA also **supports** members on **specific topics** that underpin the sustainable development of the global petrochemical industry by developing knowledge via research projects with external partners (e.g. academic institutions and consultancies).

EPCA – The European Petrochemical Association A.I.S.B.L./I.V.Z.W.
Avenue de Tervueren 270 Tervurenlaan
1150 Brussels / Belgium
T: +32 2 741 86 60 / F: +32 2 741 86 80

www.epca.eu 

Belgian Crossroads Bank for Enterprises n° 0408.299.922

EPCA

Avenue de Tervueren 270 Tervurenlaan
1150 Brussels / Belgium

www.epca.eu

Belgian Crossroads Bank for Enterprises n° 0408.299.922

Contact: EPCA Meetings Administration

meetings@epca.eu / Tel.: +32 (0)2 741 86 60

for questions related to: **program, registration** and **optional items, meeting table reservations, invoicing, sponsoring**

Contact: EPCA Hotel Administration

hotels@epca.eu / Tel.: +32 (0)2 741 86 87

for questions related to: **hotel room** and **meeting room reservations**

communications@epca.eu / Tel. +32 (0)2 741 86 66

for questions related to: **EYDC and Press Special Issues**

www.epca.eu for **FAQ**

 **#EPCA53**

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